



VF@RM

VICTORYFARM@ROOFTOP MALAYSIA

Growing *Vertical.*

Creating
Sustainable Impact
for humanity
together

WHY we do what we do?

VictoryFARM@Rooftop Malaysia (VF@RM)

WHY did we start VF@RM? To create more values in *sustainable impact* for humanity in vertical farming together globally.

HOW? By inspiring people around the globe to **grow** vertically that saves space, produce more **fresh** vegetables, that produce more **oxygen** and reduce CO2 *simultaneously* to achieve SDG13.



**SUSTAINABLE
DEVELOPMENT
GOALS**

1 NO
POVERTY



2 ZERO
HUNGER



8 DECENT WORK AND
ECONOMIC GROWTH



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION





WHAT we do?

VictoryFARM@Rooftop Malaysia (VF@RM)

We Supply Vertical Farming Systems for
Residential like for homeowners and Commercial
setups like Urban Vertical Farms, outdoors &
indoors respectively.



**SUSTAINABLE
DEVELOPMENT
GOALS**





WHO are we?

VictoryFARM@Rooftop Malaysia (VF@RM)

We are a local company that started the 1st *Rooftop Vertical Urban Farming in Malaysia*, using **BioVertiponics GreenTech Soiless Cultivation**.



SUSTAINABLE
DEVELOPMENT
GOALS



We were honored to be PART of the SICA, 500 Global & MAGIC team together with UNDP to contribute towards achieving Sustainable Development Goals

M SOCIAL IMPACT CHALLENGE ACCELERATOR
VENTURE SHOWCASE DAY

500
MAGIC
UNDP

UNDP
SUSTAINABLE DEVELOPMENT GOALS



UNDP SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD

| | | | | | |
|-------------------------------|-----------------------------------|--|---|---------------------------------------|---|
| 1 NO POVERTY | 2 ZERO HUNGER | 3 GOOD HEALTH AND WELL-BEING | 4 QUALITY EDUCATION | 5 GENDER EQUALITY | 6 CLEAN WATER AND SANITATION |
| 7 AFFORDABLE AND CLEAN ENERGY | 8 DECENT WORK AND ECONOMIC GROWTH | 9 INDUSTRY INNOVATION AND INFRASTRUCTURE | 10 REDUCED INEQUALITIES | 11 SUSTAINABLE CITIES AND COMMUNITIES | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION |
| 13 CLIMATE ACTION | 14 LIFE BELOW WATER | 15 LIFE ON LAND | 16 PEACE, JUSTICE AND STRONG INSTITUTIONS | 17 PARTNERSHIPS FOR THE GOALS | SUSTAINABLE DEVELOPMENT GOALS |

Local and international speaking engagement on Urban Vertical Farming.



Organised by
AGRITECH SUMMIT
MYEVENTS INTERNATIONAL

SPEAKERS LINEUP

17 MARCH 2021 | 4PM(MYT) / 9AM (WAT)



NIZAM YUSOFF
Nizam Yusoff
AgriTech Summit
Ministry of Agriculture and Rural Development
"Smart Farming in the Era of New Normal: The Role of AgriTech in Malaysia"



GARY LAW
Gary Law
AgriTech Summit
Founder & Chief Executive Officer
Victory Farm at Rooftop Malaysia
"Urban Farming: The Rise of a New Billion Dollar Industry - Malaysia!"



KAMR IBRAHIM
Kamr Ibrahim
AgriTech Summit
Regional President
All Access Association of Nigeria
"The Future of Farming Technology"



OSHIN SAHEED
Oshin Saheed
AgriTech Summit
Co-Founder
Veggie Farm
"Smart Farming in the Era of Sustainable Agriculture"



KAMILAL A. ILMARDI
Kamilal A. Ilumardi
AgriTech Summit
Founder & Chief Executive Officer
Mudra Group
"Smart Farming in the Era of Sustainable Agriculture"



NIZAM YUSOFF
Nizam Yusoff
AgriTech Summit
Regional Development Director
MUDA Group
"Smart Farming: The Future of Agriculture"



AZZAM FARIHAN
Azzam Farihan
AgriTech Summit
Manager
Kuala Lumpur
"AgriTech: The Future of Farming Technology"

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 [Global Agritech Summit](#) |
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NEXTWAVE

URBAN VERTICAL FARMING

THE RISE OF A \$BILLION DOLLAR INDUSTRY



THE INTERNATIONAL VIRTUAL FESTIVAL ON HYDROPONICS & AQUAPONICS
MEET OUR SPEAKERS









VICTORY FARM AT ROOFTOP PRESENTS



GARY LAW
CEO of VF@RM

JOIN GARY LAW AS HE SPEAKS ABOUT THE 4S (SOCIALISE, SYNCHRONISE, STRATEGISE, SYNERGISE) AND HOW YOU CAN BE PART OF THIS TREND AND RIDE ON THE WAVE.


World Vertical Farming
Market research is expected to cross USD 20 billion by 2026, according to a new research report by Global Market Insights, Inc. Vertical farming is an innovative method that not only eliminates agricultural runoffs, but also creates new employment opportunities in the urban areas.




Sembang! Ep. 3
GROWING FOOD IN THE CITY

Tuesday, 30 June 2020
 11.00am - 12.00pm


[f LIVE](#)
[@pggencouncil](#)



N.V. SUBBAROW
N.V. Subbarow
Consumers' Association of Penang
"Trained more than 1,000 farmers & households on chemical-free urban farming"




CHEE HOYYEE
Chee Hoyyee
Pop & Chee Healthy Home Farm
"2019 Penang Green Environmental Sustainability Awards Awardee"



GARY LAW
Gary Law
Victory Farm at Rooftop Malaysia
"Awarded with Agripreneurship Grant by Federal Agricultural Marketing Authority (FAMA) in 2018"

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 [+6016 517 7382](tel:+60165177382) |
 www.pgc.com.my



HOME READ PM SHOP BUSINESS PENANG BOOK PRIZE GRAB YOUR COPY SUPPORT US


2. Vertical Farming

Penang relies heavily on food imports, and this high dependency renders the state extremely vulnerable to fluctuations in food supply and prices, as well as to food safety issues. Vertical farming is a promising alternative, especially in regard to imported greens. This farming practice benefits both local producers and consumers with its potential to significantly increase food production while minimising the agriculture sector's environmental footprint. This is achieved by reducing the use of land, water, chemical and fertiliser, as well as increasing overall efficiency.

VictoryFarm@Rooftop Malaysia (VFARM) in Penang specialises in rooftop vertical farming. Besides producing vegetables, the company supplies Vertical Farming System Residential Models to home-users who are keen to vertically grow their own produce. Only 1 sq ft of space is needed to grow up to 50 plants per tower! VFARM also constructs vertical farms with greenhouse for commercial owners who are ambitious enough to plant 10,000 crops in a 1,200 sq ft space.

In 2019 the company innovated Vgrow Tower, the first home vertical plug and grow system; and a year later, the Vgrow Planter, Malaysia's first verticalisation (Vertical Fertigation) system. "We integrate IoT with vertical farming through semi-automation and data collection to increase production and quality" explains founder and CEO Gary Law.

Be that as it may, Penang has barely scratched the surface of agrotech innovations. Presently, only less than 1% of existing vertical farming technologies are being capitalised upon. Comfortingly, opportunities can still be seized for the proactive planning of vertically farmed vegetables, herbs and certain fruit types, and to achieve self-sufficiency. "Vertical farming technology can be used as an 'iconic' attraction for AgroTourism, via AgroPark. This may bring in more investors to generate income for the state," Law suggests.



GARY LAW
Founder and CEO of VictoryFarm@Rooftop Malaysia | Gary Law
VictoryFarm@Rooftop Malaysia



PRODUCTIVITY TALK
Green Urban Farming



Dr. AFM Jamal Uddin
Professor
Sher-e-Bangla Agricultural University



GARY LAW
Founder and Chief Executive Officer
Victory Farm at Rooftop



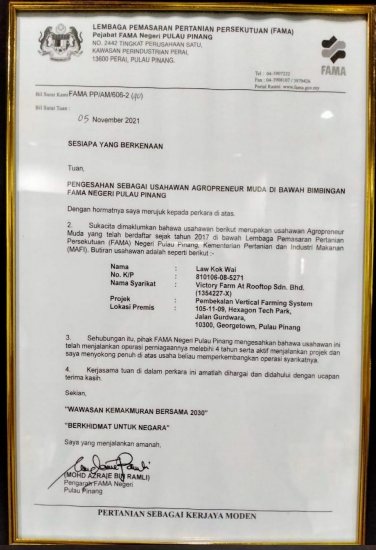
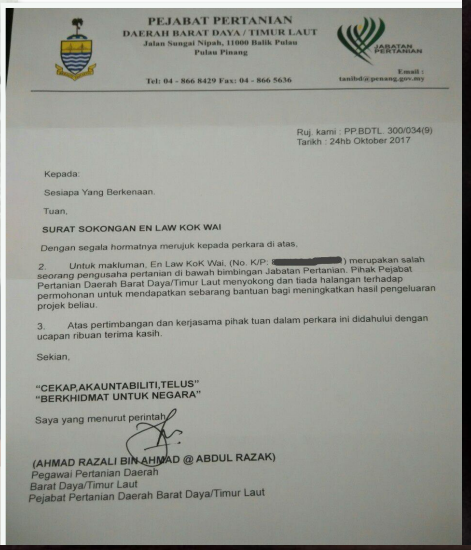
29 July 2021
14:00-15:00
Japan Time

LIVE

Join Our Interactive Talk!



MYGAP Malaysia Good Agriculture Practice certification awarded by Ministry of Agriculture Malaysia, Endorsement & GRANT awarded by FAMA & JPN, International Recognition by the Ministry of Commerce CHINA



Featured by local mainstream media namely Oriental Daily, Harian Metro, GuangMing Daily, ASTRO AWANI, RTM, NTV7, LiteFM and etc



Nominated with **3 Awards & Recognition.**

- 1 Industry Recognition Award *AgriTech*
- 2 Most *RESILIENT* Award Nominee
- 3 Digital Awards for *Online Rookie of the Year*

🏆 1 Industry Recognition Award *AgriTech*

🏆 2 Most *RESILIENT* Award Nominee

🏆 3 Digital Awards for *Online Rookie of the Year*

|  Coach & Grow Programme CGP AWARDS 2021 |  Coach & Grow Programme CGP AWARDS 2021 |  Coach & Grow Programme CGP AWARDS 2021 |
|--|--|--|
| <p>INDUSTRY RECOGNITION AWARDS</p> <p>AGRI-TECH</p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="405 655 579 753">  LIFE ORIGIN SDN BHD </div> <div data-bbox="618 666 811 753"> Binsho Solutions BINSHO SOLUTIONS (M) SDN BHD </div> </div> <div style="text-align: center; margin-top: 20px;">  VICTORY FARM AT ROOFTOP SDN BHD </div> | <p>MOST RESILIENT AWARD NOMINEES</p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="937 655 1081 775">  HOST PLATFORM SDN BHD </div> <div data-bbox="1197 638 1333 775">  EFFORTLESS BEAUTY SDN BHD </div> </div> <div style="text-align: center; margin-top: 20px;">  VICTORY FARM AT ROOFTOP SDN BHD </div> | <p>DIGITAL AWARDS</p> <p>ONLINE ROOKIE OF THE YEAR</p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="1439 682 1632 769">  ana tomy ANA TOMY SDN BHD </div> <div data-bbox="1709 671 1835 769">  FB GROUP SDN BHD </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div data-bbox="1477 813 1622 933">  PUNCAK STAINLESS STEEL & MACHINERY SDN BHD </div> <div data-bbox="1690 824 1854 933">  VICTORY FARM AT ROOFTOP SDN BHD </div> </div> |



Recommended by EXCO Penang

YB Dr Norlela Ariffin, Penang State Executive Councillor, who currently hold the Agriculture and Agro-based Industry, Rural Development and Health portfolio, came to visit VictoryFARM@Roof top op July 2020. Much praise reports from her end and invited us to join Food Taskforce for Penang Economic Recovery Council



YB Dr Norlela

last seen today at 11:38

YB Dr Norlela

Photo



Saya nak jemput utk join Food Taskforce - Penang Economic Recovery Council.. Nak sit down meeting urgent utk dapatkan cadangan pelaksanaan jangka pendek for immediate action and medium term action utk bentang di Council Mtg Selasa ni

21:30



Norlela Ariffin was live — with Adun Penanti.

3d · 🌐

1st Rooftop Vertical Farm @Victory Farm Rooftop Malaysia di bangunan 3 tingkat dekat dengan Pusat Khidmat YB Lim Swee Kim, sebelah Masjid Jelutong. Vertical Farm hanya guna air (tak guna tanah), tak guna racun, dan air guna semula (recycle balik). Victory Rooftop Vertical Farm is only 1200 sqft apartment but is able to produce 1-3 tonnes of vegetables per day equivalent to 1-acre land producing 1-4 tonnes per day and average of 400,000 plants in a month

Victory Rooftop Verti... See more



All-in-one package inclusive of growing media like organic mix, seeds net cups, all natural liquid fertilizers, internal irrigation systems and etc



Our VGROW tower grows organic veggies! NO pesticides and NO chemical

- 1 sqft space
- easy to grow
- eco-friendly
- save money
- save water
- healthy
- organic
- no soil needed



VGROW TOWER 3.0



Introducing you our vgrow tower

a smart farming system where you can grow organically anywhere!



FEATURES

- Size: 30cm x 30cm x 120cm
- 12 levels
- 60 planting pots
- Water and heat resistant
- UV protection
- Self-watering system



'Slim, Sleek, Sexy'

ADVANTAGES

- Save space— only 1sqft
- Easy setup
- Free from pesticides
- Water recycle
- Low maintenance
- No weed no toil
- From farm to table

BENEFITS

Save space, water, money, time and hassle!
It's save to consume as it's your OWN grown greens
Produce 60x more greens!

100%
natural and organic



grow your own fresh greens now with our vgrow tower!

VFERT – AeroOrganic BioFert is a combination of organic matters, organic molecules, natural proteins beneficial microbes, molasses & probiotics with uses a modern microbiological fermentation technology.



FEELING BORED DURING MCO?

WHY NOT TAKE UP A FUN HOBBY?

Grow your own organic veggies easily with VGROW tower!

IS THIS YOU? 😞

Here are 5 pain points you might be worrying about

PAIN 1

Afraid that you have:

- No space to grow
- No green fingers
- To water constantly
- Weeds in your plant
- To dig and do dirty work
- To work hard
- Trouble/hessle
- Backache



PAIN 2

MARKET VEGGIES FULL OF PESTICIDES! IT'S NOT FRESH!



Do you wash your greens repeatedly, scared to be consuming chemicals? You're not alone!



PAIN 3

Organic veggies are very

✦ **EXPENSIVE** ✦



I don't wish to spend thousands monthly on organics

PAIN 4

IF FOOD SHORTAGE HOW? LOCKDOWN DURING PANDEMIC?



"Market doesn't sell enough greens to feed my family"

"I'm afraid the veggies are contaminated"

PAIN 5

DIY? Tools? Don't know how? Waste of Time? Sweat? Injuries? Failures? Not sure can grow after all the hard work



the ALL NEW
VGROW
INDOOR
residential
model.



Nothing is
better than
your own
grown

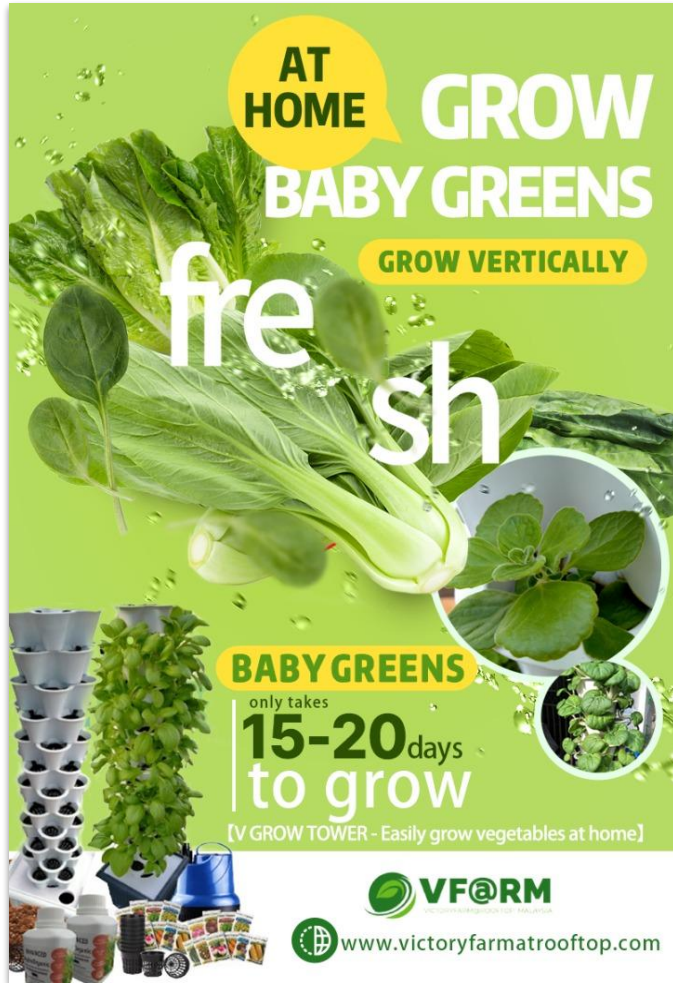
VGROW INDOOR

Nothing is better than your own grown



We are a great ambassador of **GROWING OWN BABY GREENS VERTICALLY.**

Baby greens are harvested when they are 15 to 40 days old...They're more tender and bite-sized. They contain a good variety of polyphenols and other antioxidants which can be beneficial for Alzheimer's disease, diabetes, obesity, heart disease and certain types of cancers. Eating baby greens can also lower your risk of these diseases." - Akanksha Mishra, a Nutrition and Wellness Expert associated with myUpchar



AT HOME **GROW BABY GREENS**

GROW VERTICALLY

fresh

BABY GREENS
only takes **15-20** days to grow

[VF GROW TOWER - Easily grow vegetables at home]

VF@RM
www.victoryfarmat rooftop.com



VF@RM

Benefits of Green leafy vegetables

- ✓ contain a good variety of polyphenols and other antioxidants
- ✓ lower your risk of diseases
- ✓ rich sources of iron, folic acid, fibre



VF@RM
BioVertiponic
COMMERCIAL Vertical
Farming SYSTEM is
designed for
commercial users
who wish to have
constant supply of
leafy greens at their
own premises like
hotels, restaurants,
cafes, developers etc





We conduct Vertical Farming Trainings for Schools, Communities, Non Profit Organizations and etc. We also conduct Vertical Farming Business Programs online, throughout Malaysia



We have sold over a thousand units of VGROW TOWER nationwide as well as to government agencies such as Jabatan Pertanian Negeri Pulau Pinang in procuring 250 units for their Projek Bandar Pertanian. We have received many many successful growing *testimonies* from our VGROW Customers

Our Clients & Projects (Testimonials)

Residential Clients nationwide



MAYBANK procurement



CityFarming Project by JPNPP 250units transacted





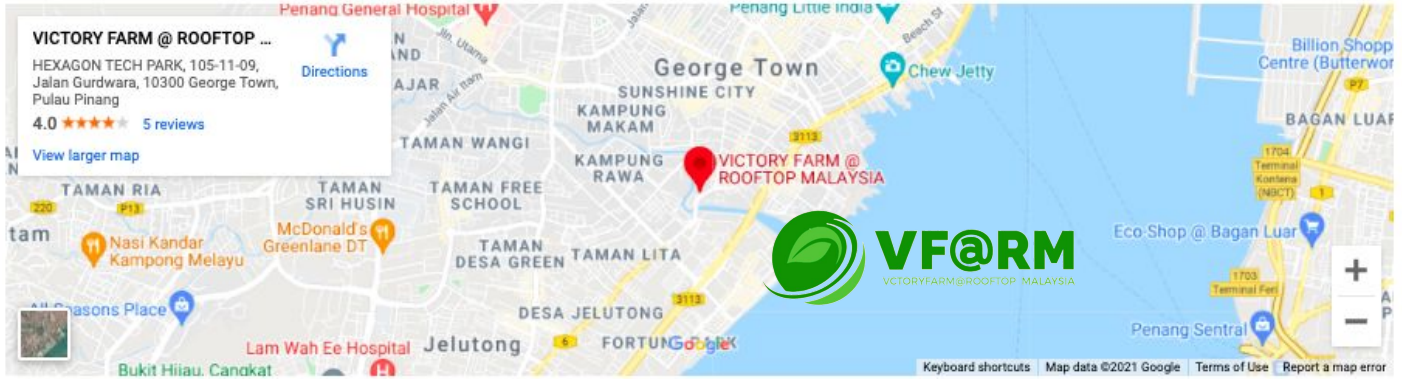
坤電子有限公司
C L KHOON ELECTRONICS SDN BHD



Our LOCATION

Our HQ located somewhere in heart of Penang, the pearl of the Orient.

Address: 105-11-09,
HEXAGON TECH
PARK, JALAN
GURDWARA, 10300
GEORGETOWN
PENANG MALAYSIA





VF@RM

VERTICAL FARMING TECHNOLOGY FOR MALAYSIA

www.victoryfarmat rooftop.com

VictoryFARM

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VERTICAL FARMING MADE EASY

Grow your own Fresh, Organic, Healthy vegetables anywhere!

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